

Registration Form – Ready to take the Challenge?

Complete the info below and fax to 720-564-2188, attn: 10 for Change, OR send a scanned version to 10forChange@bouldercolorado.gov.

We will contact you shortly – visit www.10forChange.net for upcoming events!

How did you hear about 10 for Change? (please circle) Email from: *10 for Change* *Colleague* *Friend* Talk around town Local press

An event Business referral (name of referrer) _____ Other _____

About Your Organization

Business Name _____

Business Address (include Suite # if applicable, and Zip Code) _____

Primary Program Contact Name _____

Contact Phone _____

Contact Email _____

Estimated number of businesses in your building _____

Number of employees in your organization _____

Number of square feet in your building(s) _____

Business Type (please circle)

church school retail restaurant hotel nonprofit

product manufacturer healthcare technology legal

financial services consulting other _____

Please add my colleagues' emails to the e-news:

Measuring Your Energy Use

(check the relevant boxes below)

Our business pays our Xcel Energy electricity and gas bill.

In order for 10 for Change staff to track your business' energy use and send you regular notification of progress, please fill out and sign the Xcel Energy data waiver section below:

As a participating member of the 10 for Change Challenge, I give my permission for Xcel Energy to provide utility bill and consumption information to the City of Boulder. I release Xcel Energy from any and all liability for supplying the information I have requested.

Business Name (as listed on your Xcel Energy commercial metered account) _____

Xcel Energy Account Number _____

Signature _____

Our building owner or property manager pays our Xcel Energy electricity and gas bill.

Even though your property owner handles your bill, you can still join 10 for Change! There are plenty of ways your business can save energy. Send my company the 10 for Change Sustainability Actions Scorecard so we can choose specific actions that we can implement in our workplace.

10 FOR
CHANGE

A new climate
for business

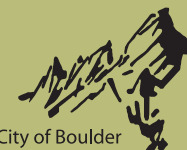
Join the Free, Voluntary 10 for Change Challenge!

Sign up today to save money on utility bills, enjoy free energy resources, networking events, and recognition for all efforts to conserve energy and reduce waste.



10 FOR
CHANGE
www.10forChange.net

A new climate for business



Program services brought to you by: City of Boulder

Why your business should join 10 for Change...

The 10 for Change Challenge is a free and voluntary program that challenges Boulder area businesses to reduce their energy use by ten percent over a year. The Challenge was developed in 2008 through a public-private partnership among the City of Boulder, Hogan Lovells, and Cleantech Solutions. The goal was to create an achievable energy goal for local businesses that would save them money and result in fewer greenhouse gas emissions.



Register in five minutes (it's free!)

- Fill out form on reverse and submit to City of Boulder
- Receive confirmation, welcome, and Sustainability Actions Scorecard
- Set energy savings goals for your workplace with colleagues/employees
- Support and feedback provided by 10 for Change to achieve your goals

Program Benefits

- ▶ **Energy Efficiency Education and Assistance**
 - 50 program-approved sustainability actions you can take to improve your operational efficiency
 - Free consulting from Boulder County EnergySmart Advisors
 - Free energy assessments at your business
 - Best practices discussions at regular networking events
 - Educational Tours of local 'green' facilities
- ▶ **Business Development and Publicity**
 - Promotion of your business through web site and print materials
 - Opportunity to host educational/networking events at your workplace
 - Program sponsorship and publicity opportunities with local media
- ▶ **Energy Use Tracking and Feedback**
 - Quarterly, customized energy use reports* based on your business' electricity and natural gas usage
 - Public recognition for all efforts

* member businesses who sign an Xcel Energy waiver receive these confidential reports; your energy data is aggregated and analyzed for public reporting only on collective progress. All data is owned by Xcel Energy and is shared only with your permission with the City of Boulder 10 for Change program.



Program Founders



2010 Member Achievements

In 2010, 10 for Change members collectively lowered their energy consumption by 4%, saving a total of **\$260,000** in annual energy costs. These companies and others received awards at our Annual Awards Night:

▶ Top 3 Energy Use Reductions by Percentage:

- fuentesdesign architecture - 30%
- Eco-Products - 19%
- Laudisio Restaurant - 18%

▶ Top 3 Total Greenhouse Gas Emission Reducers, in Tons:

- Grubb & Ellis - 772 tons
- Polycom - 397 tons
- Boulder Beer - 105 tons

▶ Special Mention Award for Excellence in the Community:

- The Geological Society of America

Program Partners

www.10forChange.net

