

## GoLite on the Planet

*Success Stories – August 2008*

Respecting the environment has been part of our corporate DNA from the beginning. We are committed to minimizing our footprint-- to GoLite on the Planet -- through innovation, resourcefulness and partnership. Our long term objective is to eliminate our environmental footprint and to be a net contributor to the health of the planet. We are striving to be a carbon neutral, zero waste company that uses a majority of environmentally preferred materials in our products by 2010.

GoLite is an ideal that infuses all that we do and a commandment to do much more with much less. It demands that we design lighter, simpler products that consume less materials and energy and produce less waste and carbon. We are taking the steps to take full life-cycle responsibility for our products through sustainable materials, ecologically intelligent design, and innovative recycling processes. In this endeavor, we will sacrifice no product performance or aesthetics.

Our headquarters is 100% carbon neutral, uses Green-e renewable energy, energy efficient lighting, “zero waste” recycling practices, and eco-friendly office products. We abide by the Timberland® fair labor Code of Conduct in our factories. We support a polyester textile recycling program in our community. We provide incentives to GoLite employees for alternative transportation and volunteerism. We use environmentally-friendly packaging and printing. We support environmental non-profits that make a difference. Our staff-driven GoLite on the Planet Task Force provides internal accountability to our goals and commitments.

The path to sustainability is a long one. We are committed to making progress day-by-day, step-by-step. To learn more, visit [www.golite.com](http://www.golite.com).

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