

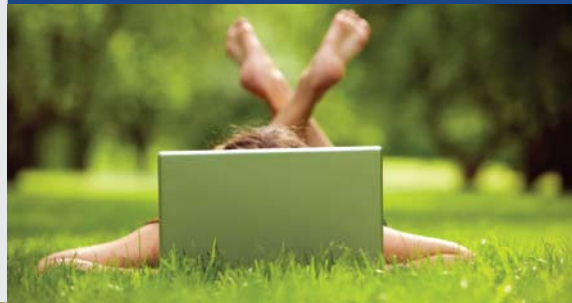
What is 10 for Change and why your business should join...

T 10 for Change is a voluntary program designed to challenge Boulder businesses to reduce their energy use by 10% over a year. The City of Boulder and two local businesses, Hogan & Hartson LLP and Cleantech Solutions, created 10 For Change in 2008 as a way to encourage Boulder businesses to save energy and meet the City's greenhouse gas reduction goals. Approximately 60 Boulder businesses, ranging from small firms to large industrial businesses, have accepted the challenge.

Upon joining, program staff will help your business establish an energy use baseline and then track current energy consumption data. Members then have unique opportunities to network with other local businesses and energy experts to share ideas and information regarding energy efficiency. Additionally, members can look forward to networking events, local advertising opportunities, recognition, reductions in energy use, and significant savings on energy bills.

Join 10 for Change today and challenge your business to reach a 10% energy use reduction.

10 FOR CHANGE
A new climate for business



- Bi-monthly networking events hosted by member businesses
- Connection with energy experts and local and state programs
- Assistance with energy efficiency rebates and incentives
- Recognition within the community
- Rebates and incentives available only for 10 For Change members
- Program materials to share with employees
- Awards for challenge leaders
- Educational tours and workshops
- Discounts for products/services from other members

10 ways to save 10% ▼

1. Get Employees Involved

Create an in house green team responsible for managing environmental issues and encourage participation by all members of your staff through events, contests etc. Appoint an energy champion who motivates employees to save energy or even just makes sure employees turn off their lights!

2. Turn it Off

Turn off computers, monitors, printers, faxes and lights when you leave the office. Businesses can typically save between 5-10% of energy by simply turning things off at night.

3. Turn it Down

In the winter, the EPA recommends a thermostat setting of 68 degrees. Setting the thermostat at 68 instead of 72 degrees will save 20% on heating costs. In the summer keep it at 76. And be sure to lower your temperature settings at night and on weekends.

4. Schedule an Energy Assessment

An energy assessment is a great way to gain an understanding of your buildings energy use. Contact the 10 for Change staff to coordinate a free energy assessment for your building.

5. Talk to your Landlord

Tenants are often hesitant to check in with their landlords about improving the energy performance of their space....don't be! Often landlords are more than willing to work with the tenant to improve the space.

6. Power Save

Make sure the settings on your computers, printers, faxes etc are set on power saving modes when not in use. Modify the power save mode on office computers and printers to ensure office computers and equipment go into sleep mode.

7. Shade yourself

Direct sunlight streaming through windows at the wrong time of the year can substantially increase your air-conditioning costs. Use shading methods like window coverings, blinds, or awnings wherever possible.

8. Buy Right

Make sure the office equipment you purchase is Energy Star rated. Equipment with the Energy Star rating can save significant energy costs over the life of the equipment. Go to www.energystar.gov for office equipment with the Energy Star label.

9. Promote Alternative Transportation

Encourage employees to walk, bike, car pool, or bus to work. Every gallon of gasoline you save avoids 22 pounds of CO2 emissions.

10. Go Zero Waste

Reduce the waste you produce by not printing out all those emails, using recycled content paper etc. Contact your waste hauler or landlord to start recycling and composting services.



www.10forchange.net